ORDER

Orders	Order / Rev:	107338	_	
	Alt Order #:	06860064	<u>_</u>	
	Product Desc:	OBAMA ADD	_	HD
	Estimate:	1905		KSNV
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	10	\$26,565.00	\$22,580.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$26,565.00	\$22,580.25	0.00
Totals	10	\$26,565.00	\$22,580.25	0.00

Account Executives

ļ	Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
-	Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$26,565.00
Market	100%	\$106,260.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$26,565.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$25,502.40
KTUD	1%	\$1,062.60
KVVU	20%	\$21,252.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$5,313.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
1	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
				Saturday Today									
	SATURE	DAY TODA	λY										
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/0)1/12	10/07/12	S-	1	\$625.00	0.00						

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Order / Rev: 107338 Advertiser: Obama for America

Alt Order #: 06860064 Product Desc: OBAMA ADD KSNV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
1 KSNV	10/06/1	2 10/06/12	Saturday Today	CM	7a-9am	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
SATUR	DAY TOI	DAY	Saturday Today								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S-	1	\$625.00	0.00				_	
2 KSNV	10/02/1	2 10/08/12	M-F Today Show M-F Today Show		9-10a	МГЖГБ	:30	1 \$425.001	0.00 NM	0	\$0.00
TODAY	SHOW I	I	Will roday onow								
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	Date Ra	10/08/12 nae D	escription	1 Star	\$425.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			I-F Today Show II				MTWThF				
-	resolved	I ARI E PATI	E] NOT AVAILABL	E DATE							
			M-F Today Show		10am-11am	МГЖГБ	:30	1 \$325.001	0.00 NM	0	\$0.00
L 3 NOIV	10/02/1	2 10/00/12	Today 4th Hour	III TUI IOW	Toam Tram	1111111	.50	1 \$323.001	0.00 14101		ψ0.00
	SHOW I					5					
Sta Week: 10/	rt Date /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00					
Spot Ch	Date Ra	nge D	escription_		t/End Time	<u>'</u>	Weekdays	Length Rate			
		2-10/08/12 M	I-F Today Show III	4th Hr 10ar	m-11am]	MTWThF	- :30 (\$325.00)	0.00 NM		
	e <i>dited</i> edit - mg	on 6863795]									
			Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VC	NOF		Monday Prime 8-	10pm							
THE VC	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	M	1	\$4,000.00	0.00					
5 KSNV	10/08/1	2 10/08/12	Mon PR 10-11p	СМ	10-11pm	M	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
REVOL	UTION		Monday Prime 10)-11pm							
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	M	1	\$3,200.00	0.00			2 22 1114		
6 KSNV	10/04/1	2 10/04/12	Thurs PR 8-9p Thursday Prime 8	CM 3-9pm	8-9pm	T	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
THE OF	FFICE/ PA	ARKS & REC	•								
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays T	Spots/Week 1	Rate \$2,400.00	Rating 0.00					
			Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
			Friday Prime 9-10)pm	•			, ,			, ,
GRIMM Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	F	1	\$2,600.00	0.00					
8 KSNV	10/05/1	2 10/05/12	•	CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELI	INE NBC		Friday Prime 10-	11pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	F	1	\$3,200.00	0.00					
9 KSNV	10/07/1	2 10/07/12	NFL Football NFL Football	CM	1P-9PM	S	30	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
SUN N	ΓFB: SD	@ N ORLEA									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	Late Night w/Fallo		\$10,000.00 1237a-136an	0.00 n MTWTF	:30	2 \$250.001	0.00 NM	2	\$500.00
TO ROINV	10/02/1	L 10/00/12	Late Night w/Fall		1201 a- 100all	. IVII VV I I	.50	Σ Ψ Ζ ΟΟ.ΟΟ Ι	O.OO INIVI		ψ500.00
		JIMMY FALI				5					
Sta Week: 10/	rt Date /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00					
			Last Call w/Carso		136-205am	МГWГF	:30	2 \$40.003	0.00 NM	1	\$40.00
			Last Call w/Carso								
LASTC	ALL WIT	H CARSON	DALY							l	

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Totals

10

\$26,565.00

Order / Rev: 107338 Advertiser: Obama for America Alt Order #: 06860064 **OBAMA ADD KSNV** Product Desc: Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905 Rate Pri Rtg Type Spots Inventory Code Break Start/End Time Days Len Spots Ln Ch Start End Amount \$40.003 E11 KSNV 10/02/12 10/08/12 Last Call w/Carson Daly CM 136-205am MTWTF--:30 0.00 NM \$40.00 Last Call w/Carson Daly LAST CALL WITH CARSON DALY Weekdays Spots/Week Rating Rate MTWTF--Week: 10/02/12 10/08/12 2 0.00 \$40.00 Start/End Time Weekdays Ch Date Range Description Length Rate Rtg Type Spot 1 KSNV 10/02/12-10/08/12 Last Call w/Carson Daly 136-205am MTWThF----(\$40.00) 0.00 NM :30 Credited [credit - mg on 6863795]